Kickstarter Assignment

1. For the time period covered by the file, the Theater, Music and Technology categories had the most projects launched.

The sub categories Documentary, Hardware and Rock had 100% successful projects while Animation, Drama and Food Trucks had no successful launches.

The months June and July had the most successful launches, but April and May had the highest % of successful launches.

1. The data doesn’t give any background info on why some projects were successful, while others were unsuccessful or canceled. It is only a small sample of the projects launched in Kickstarter. There is also no information on whether the projects were completed and what benefits the backers received.
2. Additional ways to slice the data would be outcome by country, length of project on Kickstarter, success rate by number of backers or average donation.